

2018-2019

# Young Ealing Foundation Annual Report



# Table of Contents



Foreword	Page 2
Objective 1: Become an integral part of the local community	Page 4
Objective 2: Promote the voice of young people and the organisations that serve them	Page 4
Objective 3: Build capacity	Page 5
Objective 4: Increase and improve cohesion and partnership working	Page 5
Objective 5: Improving the fundraising outlook for members	Page 6
2019/2020 priorities	Page 7

# Foreword



**It has been an amazing first year for the Young Ealing Foundation. We have focused on getting to know the local area, understanding our potential members' needs and ensuring our governance and processes are up to scratch.**

We've recruited new Trustees, and developed a three-year strategy to drive our start-up phase. We're building a staff team which reflects the knowledge and skills required to support and strengthen the sector.

We've been so grateful for the support we've had from voluntary and community sector groups, Ealing Council, and local, regional and national strategic partners. In particular we thank John Lyon's Charity for their support – financially and beyond!

Read on to see how we have started to work towards the objectives set out in our strategy, and we look forward to growing in strength, numbers and voice over the next year.

**Elly Heaton-Virgo, CEO &  
Peter Shears, Chair of Trustees**



## Objective 1:



### Become an integral part of the local community

- We have delivered 14 presentations at a variety of local panels and forums
- We have attended 26 local network & forum meetings
- We have conducted 73 one-to-one meetings with members and prospective members

Outcome: adding value to the provision of support available to our members and partner organisations in Ealing

**“Thanks so much for a really helpful conversation last week. I was so impressed by YEF - you were so pragmatic and straight to ideas and solutions. I understand you’re quite new as an organisation and I really do wish you the best of luck. Young people are underrated all the time, but I suspect less so with you guys on their side!”**

## Objective 2:



### Promote the voice of young people and the organisations that serve them

- We have held 48 meetings with strategic partners to ensure that services provided to the children’s & young people’s sector are at the forefront of conversations and planning, including:
  - London Borough of Ealing
  - GLA
  - London Funders
  - DCMS
  - London Sport
- We have attended 11 regional and national events & forums
- We have developed a proposal with our members for a cross-borough Youth Voice Panel

Outcome: creating more opportunities for Ealing’s young people to have a voice and ensure that their opinions are heard

## Objective 3:



### Build capacity

Working with a variety of partners, we have provided access to a wide range of capacity building support:

- We have created joint Young Ealing Foundation and London Youth membership so our members have access to Youth-specific funding, training opportunities and the London Youth Quality Mark
- We have worked one-to-one with members on their fundraising, governance and impact measurement
- We have had 20 meetings with funders
- We have run four funding events

**Outcome:** helping to create a network of high quality providers, offering the best possible service to children and young people in Ealing



## Objective 4:

### Increase and improve cohesion and partnership working

- We have made 85 introductions
- We have held six events
- These have been attended by over 200 attendees, representing more than 70 organisations

We have invested in the development of strong relationships with key stakeholders, including Ealing Council's Integrated Youth Support Service, who sit on our Board of Trustees as advisors to help shape the way we work locally.

**Outcome:** creating a coherent, joined-up approach to encourage partnerships, enabling more young people to directly benefit from shared services and provision



## Objective 5: Improving the fundraising outlook for members

### Satellite Club funding

In partnership with London Sport, we have rolled out £20,000 to fund sports to increase physical activity in the borough:

- 10 different activities funded
- 300 sessions delivered
- 261 different children and young people took part
- 204 inactive children and young people engaged in sessions
- Eight activities are continuing beyond the initial funding

**Darren\* was a victim of violence, and had recently lost a close friend to knife crime. He contacted M.E.M Academy in order to get support to move away from that life and take up boxing seriously. Through the funding, Darren came to the sessions and received mentoring and education on how strength training can help his boxing aspirations. He is continuing his mentoring, training and regular gym sessions through match and continuation funding by partners who have seen the impact of the programme.**

\*Not his real name

# Looking forward

## **Governance:**

We will prioritise the support of our members to ensure their governance is robust and fit for purpose.

## **Impact Measurement:**

We will complete the development of our impact measurement system to enable our members to demonstrate the fantastic work they do.

## **Fundraising:**

We will commission a specific resource to support our members in individual fundraising strategies and partnership bids.


## **Community Assets:**

We will launch a 'venue bank' in Ealing and encourage members to share venues for community benefit, and to increase the variety and number of programmes and events for children and young people.

## **Youth Voice:**

We will work with our members to establish a youth voice panel for the borough to ensure the voice of young people is at the centre of service delivery and decisions that have an impact on them.



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