



JOHN LYON'S
CHARITY

2019-2020

Young Ealing Foundation Annual Report



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Foreward



Our second year at the Young Ealing Foundation has been incredibly busy and rewarding. We have increased our staff team to include communications and fundraising support, reflecting the needs of our members and providing knowledgeable and skilled support to a wide number of local members and potential members.

We've continued development on some of the core areas outlined in our strategy, particularly in developing our membership and widening our support offer to members.

We're deepening our partnerships in the community and have lunched a number of forums that our members identified a need for. We

continue to be grateful for the support we've had from voluntary and community sector groups, Ealing Council, and local, regional and national strategic partners. In particular we thank John Lyon's Charity for their support, and for continuing to champion and develop the Young People's Foundation model.

Read on to see how we have supported the children's and young people's voluntary sector in Ealing this year, and what we have in store for the final year of our start-up phase.

Elly Heaton-Virgo, CEO & Peter Shears, Chair of Trustees



Objective 1: Become an Integral Part of the Local Community



- Delivered 7 programmes in the local area, so they are easily accessible to even the smallest groups. They have included:
 - o Quality Mark Support
 - o Business Development Programme
 - o FA Level 1 Training
 - o No Learner Left Behind/BTEG
 - o Satellite Club Funding
 - o Supplementary Schools Fund
 - o Young Londoners Fund
- Engaged with over 280 organisation throughout the year.
- Conducted 148 one-to-one meetings with members and a further 118 meetings with strategic partners.

Outcome: Developed a diverse network of members and supporters, which strengthens the Young Ealing Foundation's knowledge of the key issues in Ealing.

Objective 2: Promote the Voice of Young People and the Organisations that Serve Them



Over the course of the year the Young Ealing Foundation has understood and championed the needs of members. We have represented those we support in the following ways:

- Represented Ealing's Youth Sector by attending over 20 local forums and 30 external events.
- The Young Ealing Foundation successfully prevented the immediate closure of the Young Adults Centre, a vital space for young people in Southall.
- Consulted with our members regularly to ensure their voice remains at the forefront of everything we do. 80% rated the Young Ealing Foundation services as good or very good.

Outcome: The Young Ealing Foundation has ensured we are known for needs-led, high quality services which are truly reflective of the community we serve.

Objective 3: Build Capacity



The Young Ealing Foundation has worked towards making a strong and sustainable sector. Our support to build capacity has included:

- Providing 33 organisations with support to gain quality marks with London Youth and the NCRSE.
- Held a trustee matching event. Attended by over 100 groups and individuals, introducing charitable groups to quality individuals who were looking to become Trustees of a local cause.
- Added a “Trustee Matching” section to our website, to continue the success of our matching event.

Outcome: Members develop the skills, knowledge and expertise in order to be able to operate legally, safely and not just survive, but thrive.

Objective 4: Increase and Improve Cohesion and Partnership Working



The Young Ealing Foundation has been working towards a more cohesive sector, with less competition and more partnership work.

- Hosted 4 networks bringing together 50 groups in the sector.
- Feature 53 member groups on our website and promote the amazing work they do.

Outcome: The Young Ealing Foundation has ensured we are known for needs-led, high quality services which are truly reflective of the community we serve.

CASE STUDY



ESDEG is a Southall- based supplementary school which aims to empower members of disadvantaged communities through education, training and skills development and to further equality, social justice, social mobility and community cohesion. After attending our trustee matching event, they found a new trustee and gave the following feedback:

“Many thanks for recommending her, Rula had since joined our board of trustees, she is really wonderful and has done a lot of contributions to the charity in the short term she has been with us.”



Objective 5: Improving the Fundraising Outlook for Members

The Young Ealing Foundation is supporting grassroots groups to achieve financial stability, supporting them in both understanding the application process and how to diversify their incomes:

- In October 2019, the Fundraising Development Manager joined the team and delivered over 75 hours of fundraising support in the first six months.
- Through our Supplementary Schools programme the Young Ealing Foundation has supported 13 schools, delivering vital support in the core subjects.
- Supported 10 Satellite Clubs on behalf of London Sport. Targeting 265 inactive children and young people and providing them with a variety of sport and physical activity.

Outcome: Supporting the sector in this way gives an increased confidence in the long term future of these vital organisation. Providing opportunities and support for children and young people in Ealing.

Looking Forward

Youth Voice:

Continue to develop our Youth Voice work to ensure the voice of YP is at the heart of what we do.

Building Back:

Work with the sector to develop our 2021-2024 strategic plan in the wake of coronavirus.

Supporting Ealing Schools:

Develop a bespoke membership offer for Ealing schools and education settings.

Working in Partnership:

Refine and deliver our new forums such as the Creativity & Culture forum and the Tackling Youth Violence Network.

Championing the Youth Sector:

Continue to build a strong and collaborative relationship with the public sector by championing the value of our members' work in the community.

🏠 **Young Ealing Foundation,**
Bilton House,
7 Culmington Road,
W13 9NB
1171554 – regt charity number

☎ 020 3794 6580

✉ info@youngealingfoundation.org.uk

www.youngealingfoundation.org.uk

